

The Buck Stays HereSM PARTICIPATION FORM

blog.chesbank.com

Your business, your customers, and your community benefit when **The Buck Stays HereSM**.

Since 2012, Chesapeake Bank and area chambers of commerce have joined to promote and celebrate local businesses like your business. We know that small businesses are the backbone of the American economy and community banking.

Chesapeake Bank will promote **The Buck Stays HereSM** initiative through social media channels, online advertising and other media. Consumers will be directed to blog.chesbank.com to download a list of participating businesses. No specific merchant offers will be featured, allowing you to change your in-store promotion as you see fit. And, there is no cost to you!

Date* _____

**Required Information*

Business/Organization Name* _____ Contact Name* _____

Physical Address* _____

City/Zip Code* _____ Phone Number* _____

Email Address* _____

If Applicable, Name of Shopping Center or District _____ Region (choose one): Richmond Lancaster County Middlesex County
 Mathews County Gloucester County Yorktown Greater Williamsburg

Please check all that apply for your business:

- | | | |
|---|--|--|
| <input type="checkbox"/> Art & Antiques | <input type="checkbox"/> Financial Services/Insurance | <input type="checkbox"/> Media |
| <input type="checkbox"/> Attractions | <input type="checkbox"/> Fitness | <input type="checkbox"/> Nonprofit Organization |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Florist | <input type="checkbox"/> Pet Care |
| <input type="checkbox"/> Beauty | <input type="checkbox"/> Food & Dining | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Bookstore | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Clothing & Accessories | <input type="checkbox"/> Home Furnishings & Appliances | <input type="checkbox"/> Shopping & Gifts |
| <input type="checkbox"/> Construction Services | <input type="checkbox"/> Home Services | <input type="checkbox"/> Sporting Goods |
| <input type="checkbox"/> Crafts & Hobbies | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Education | <input type="checkbox"/> Lodging | <input type="checkbox"/> Weddings & Special Events |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Marine | <input type="checkbox"/> Other |

Provide your website and Facebook addresses and we will link/connect consumers to you:

Website Address _____ Facebook Address _____

Convince consumers to consider your products or services. Describe your business or organization in 250 words or less:

Would you be interested in participating in newspaper co-op advertising opportunities? Yes No

Would you like to receive periodic The Buck Stays HereSM email communications from Chesapeake Bank? We will share small business tips, success stories, fun holiday marketing resources and more with you to help grow your business. Yes No

Thank you for participating in The Buck Stays HereSM initiative and keeping it local.

Email completed form to
banklocal@chesbank.com or
fax to 757-253-9087.

